



# 3 STEPS TO OPTIMIZING YOUR COLLABORATION

# OPTIMIZING COLLABORATION

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Collaboration is crucial, now more than ever. Whether you are on the go, sitting at a desk, or working with coworkers in a meeting room, you require tools for collaboration. With the help of technology, you can speed up projects, build better relationships and solve business challenges.

Let's go over the three steps you need to optimize your collaboration efforts.



**SECURE COLLABORATION**



**PRODUCTIVITY &  
EFFICIENCY**



**AV/VTC COLLABORATION/  
SUPPORT**

# DEFINE YOUR PRODUCTIVITY AND EFFICIENCY NEEDS

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When looking at solutions, you must take your workflow needs into account when identifying the collaboration solutions your organization needs.

Productivity drives business processes. Consider these top five productivity factors when looking over solutions:

- > Security
- > Research
- > Workflow
- > Communication
- > Meetings

Cisco Webex collaboration solutions offer you the ability to chat, meet, whiteboard, schedule meetings and access files anytime, anywhere – while remaining secure.

# IDENTIFY YOUR SECURITY NEEDS

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Your collaboration solution needs to maintain the security of your data. Your company faces many cybersecurity threats, and compromised collaboration data can put company, employee and customer information at risk.

These are the essentials of security that you should look for when choosing a solution:

- > Disaster & Recovery
- > Endpoint & Network Integrated Security
- > Physical & Integrated Security
- > Compliance

Many companies do not realize that most of the leading collaboration tools do not offer end-to-end encryption, which means that stored recordings, chats and other data may not be secure. For organizations that need to ensure their recordings and other stored collaboration data are secure, Webex Teams is one of the few tools that offers end-to-end encryption.

# CHOOSE THE BEST SOLUTION

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While considering different solutions, you should look for tools that offer the productivity, efficiency and security needs you identified. With the right tool, you can promote productivity and communication, bring together remote teams and improve communications securely.

Here are some common functionalities companies use collaboration tools for:

 IP Video & Telephony

 Telehealth/Telemedicine

 Video Conferencing

 Telepresence

 Instant messaging

 File sharing

 White-boarding

 Screensharing

 Mobile functionality

# WORK WITH AN IT CONSULTANT

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When looking for a solution, consider partnering with a provider who is willing to help you identify, plan and implement a solution that meets your budgetary and workflow needs. Doing this can take away unneeded frustration and strain from your internal IT staff.

Fully accounting for the value of collaborative technologies today, Colossal Contracting purposefully designs, implements and manages solutions for both federal and commercial customers. By crafting personalized collaborative solutions for our customers, we boost their operable performance levels while reducing operation costs.

## COLLABORATION PLAN STEPS

1. Our engineers will assess your mission's needs, communications infrastructure, current challenges, business processes and overall goals.
2. Our engineers will design a collaborative solution to boost your mission's productivity, mobility and overall synergy.
3. Once the solution is approved, our team of professionals will implement the personalized plan.

“ THROUGH OUR PROVEN PHASE APPROACH, WE MEET OUR CUSTOMERS' GOALS WITHIN THE PROMISED SCHEDULE AND BUDGET. ”

**WE ARE**  
 **COLOSSAL**

**THANK YOU**